



Workshop  
**September 21, 2018**  
**University of Connecticut**  
**School of Business**



## SCHEDULE

*Note: All events are in the Board Room at the School of Business (BUSN 321)*

8:00 – 8:45 am	<b>Buffet Breakfast (come any time)</b>
8:45 – 8:50 am	<b>Welcome</b> Stephen Park (University of Connecticut)
8:50 – 10:05 am	<b>Panel Discussion</b> <i>Finance and Human Rights: Grappling with Conflicts and Identifying Opportunities</i>  <b>Panelists:</b> Christine Shaw (Office of the Treasurer, State of Connecticut) Ariel Meyerstein (Citi) Neil Brown (KKR) Motoko Aizawa (Observatory for Sustainable Infrastructure) Bennett Freeman (Bennett Freeman Associates LLC) Stephen Davis (Harvard University) <b>Moderator:</b> Stephen Park (University of Connecticut)
10:05 – 10:20 am	<b>Break</b>
10:20 – 11:00 am	<b>Paper</b> <i>The Transparency Trap: Non-Financial Disclosure and the Responsibility of Business to Respect Human Rights</i>  <b>Presenter:</b> David Hess (University of Michigan) <b>Discussant:</b> Elizabeth Umlas (Croatan Institute)
11:00 – 11:40 am	<b>Paper</b> <i>Can ICO Markets Offer Insights into Marketising Sustainable or Social Finance? Proposals for a Revolutionary Regulatory Framework</i>  <b>Presenter:</b> Iris Chiu (University College London) <b>Discussant:</b> Dana Brakman Reiser (Brooklyn Law School)
11:40 – 12:20 pm	<b>Paper</b> <i>Contracts with Benefits: The Implementation of Impact Investing</i>  <b>Presenter:</b> Anne Tucker (Georgia State University) <b>Discussant:</b> Jose Martinez (University of Connecticut)
12:20 – 1:10 pm	<b>Lunch</b>

1:10 – 1:50 pm	<p><b>Paper</b>  <i>Climate Change, Human Rights, and Directors' Obligations</i></p> <p><b>Presenter:</b> Cynthia Williams (York University)  <b>Discussant:</b> Rachel Chambers (University of Connecticut)</p>
1:50 – 2:30 pm	<p><b>Paper</b>  <i>Soft International Law and the Promotion of Financial Regulation and Responsibility</i></p> <p><b>Presenter:</b> Daniel Bradlow (University of Pretoria)  <b>Discussant:</b> Molly Land (University of Connecticut)</p>
2:30 – 2:45 pm	<b>Break</b>
2:45 – 3:25 pm	<p><b>Paper</b>  <i>At What Cost? Seeking to Obtain—and Maintain—the Social License to Operate through the Private Provision of Public Goods</i></p> <p><b>Presenter:</b> Tricia Olsen (University of Denver)  <b>Discussant:</b> Shareen Hertel (University of Connecticut)</p>
3:25 – 3:30 pm	<b>Wrap-up and Farewell</b>

*The Business and Human Rights Initiative at the University of Connecticut is a partnership of the Thomas J. Dodd Research Center, the School of Business, and the Human Rights Institute. It is dedicated to developing and supporting multidisciplinary and engaged research, education, and public outreach at the intersection of business and human rights.*

### **Steering Committee**

**Rachel Chambers**, Postdoctoral Fellow in Business and Human Rights

**Michelle Cote**, Managing Director, Connecticut Center for Entrepreneurship & Innovation

**Shareen Hertel**, Associate Professor, Political Science & Human Rights

**Kathryn Libal**, Associate Professor, Social Work & Human Rights; Director, Human Rights Institute

**Molly Land**, Professor, Law & Human Rights; Associate Director, Human Rights Institute

**Michele Metcalf**, Director, Center of International Business Education and Research

**Glenn Mitoma**, Assistant Professor, Education & Human Rights; Director, Thomas J. Dodd Research Center

**Stephen Park**, Associate Professor, Business Law and Satell Fellow in Corporate Social Responsibility; Director, Business and Human Rights Initiative



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