



## **Net Impact Summer Fellowship Program**

### **Looking for an internship? Apply for a Net Impact Summer Fellow position**

Net Impact is looking for bright, enthusiastic recent graduates or current students to help us change the world through business as Net Impact Summer Fellows.

#### **Why you should be a Net Impact Fellow...**

As a fellow, you'll get hands-on experience and access to a dedicated network of professionals, which will help you:

- Develop critical business and communication skills you won't learn in school
- Launch a career in socially responsible/sustainable business, nonprofit management, or social entrepreneurship
- Build a network of contacts and colleagues in a range of sectors and industries

#### **What you'll get out of your Net Impact Fellowship...**

As a Net Impact Summer Fellow, you not only get a chance to make an impact on organizational strategy and day-to-day operations, you also get immediate access to a growing movement of professionals who are creating positive environmental and social change. In addition, Fellows participate in a formal professional development program and will be mentored and managed by a seasoned nonprofit professional who takes your goals seriously.

We're a fun group who work hard and play hard. While we have high professional expectations, we love to blow off steam together in the office and after work. We've been known to throw waffle breakfast hoe-downs, Friday wine-downs, and Pi(e) day celebrations. We're looking for Fellows who want to take their work experience to the next level, and have fun doing it.

#### **What you'll do as a Net Impact Summer Fellow...**

Net Impact Fellows don't fetch coffee – they're an integrated member of the team, who work directly with staff, members, sponsors, and the general public. You'll work in a specific program area that's interesting to you, where you'll learn the logistics and nuances of that particular function.

**Student Programs** Fellows are key to delivering content to our network and improving the quality of Net Impact's chapters and local member programs and supporting Net Impact's network of 300+ chapters and 1000+ local leaders. Fellows will also work to help our network of more than 30,000 emerging leaders connect to careers that make a difference. Sample projects include performing research and analysis to improve learning opportunities for our members and supporting the project management and outreach of major campus competitions.

**Conference** Fellows play a key role in the success of our flagship event. They will get a very hands-on and fast-paced learning experience by assisting with project management, registration, and logistics for the event; contributing to conference content development by conducting topic and speaker research, communicating with speakers, and reporting on weekly progress; and supporting the conference Expo with logistics management, exhibitor communications, and developing expo marketing materials and collateral. *Conference Fellows will also receive a complimentary ticket to the 2014 Net Impact Conference in Minneapolis, Minnesota.*

**Brand and Thought Leadership** Fellows will support the team's efforts to build the Net Impact brand and thought leadership efforts. Projects will include media and press scanning, brand tracking, research support related to Net Impact's original thought leadership pieces, press releases, and brand-related social media postings. There will also be opportunity for Fellows to complete some original writing pieces and take part in all-staff brand trainings and workshops.

**Web Team** Fellows will collaborate closely with our marketing and program teams to play a key role in supporting the editorial direction of our website, performing daily updates and creating original features. Under the direction of the Senior Web Editor, the Fellow will research and create original content for the "Careers" section of website and support other content creation projects as needed.